



UNIVERSITY OF CENTRAL FLORIDA'S
PANHELLENIC COUNCIL

To Whom It May Concern:

The Panhellenic Council will be celebrating its 51st year of sorority recruitment and we need your assistance for it to be a success. By helping us, whether through monetary or in material donations, your business will be exposed to over 1,000 women, their families, and the surrounding community.

Nearly 1,000 women partook in recruitment this past year and this year we anticipate another 1,000 women participating. This year's recruitment will look a little different due to the effects of COVID-19 and in order to accomplish all that this year's recruitment team has planned, we need a contribution from your business. If you have any ideas on how we can highlight your business on our new virtual platform, we would love to work with you.

The benefits of supporting the Panhellenic Council are not simply limited to exposure to the Greek community. They include exposure to all incoming freshmen and transfer students attending UCF orientations. This includes your own advertising spot on our Panhellenic webpage, and your brand being advertised on our virtual launch program for Fall 2020 Recruitment. Not only will the incoming students become aware of your business, but so will their parents. Parents will be exposed to the same marketing efforts as all incoming students at our Parents Forum held prior to formal recruitment.

Please refer to the enclosed sponsorship information for further donation details. If you have any questions or concerns please feel free to contact us at ucfpansponsors@gmail.com.

On behalf of the entire Panhellenic Council, we appreciate your consideration to donate to Panhellenic Sorority Recruitment. Thank you, and we look forward to hearing from you.

Sincerely,

Shawnee Lowrance and Bailey Moroney
Panhellenic Council Sponsorship Chairs

University of Central Florida
ucfansponsors@gmail.com

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Sponsorship Options

Platinum Option

Make a one time donation of a minimum of \$750

- Your logo will be displayed on the Panhellenic Sponsorship webpage and our launch program with a direct link
- A downloadable, PDF coupon will be displayed on our launch program with a scannable barcode
- A virtual flip book with a page advertising your company will be included in our launch program
- Brand promotion at other Panhellenic events (if applicable)
- Fliers (given by company) will be put in the Potential New Members “goodie bag”
- Advertised through our Instagram “Sponsors” Highlight

Gold Option

Make a one time donation of a minimum of \$500

- Your logo will be displayed on the Panhellenic Sponsorship webpage and our launch program with a direct link
- A downloadable, PDF coupon will be displayed on our launch program with a scannable barcode
- A virtual flip book with a page advertising your company will be included in our launch program

Silver Option

Make a one time donation of a minimum of \$375

- Your logo will be displayed on the Panhellenic Sponsorship webpage and our launch program with a direct link to your website
- A downloadable, PDF coupon will be displayed on our launch program with a scannable barcode

Bronze Option

Make a one time donation of a minimum of \$250

- Your logo will be displayed on the Panhellenic Sponsorship webpage and our launch program with a direct link to your website



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The University of Central Florida Panhellenic Recruitment Executive Board would like to thank you for your sponsorship for our Fall 2019 Recruitment.

Name of Sponsor:

Name of

Contact: _____

Contact Phone

Number: _____

Contact Email Address:

Chosen Level of Sponsorship: _____

Website

(optional): _____

Mailing

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Check # _____

Check Amount: _____

(Make check payable to UCF Panhellenic)

In-Kind Donated Material:

Number of flyers provided: _____

Signed: _____

Once form has been completed you may either send in a hard copy to the address below or email a copy to ucfansponsors@gmail.com

*ATTN: Shawnee Lowrance, Panhellenic Council Sponsorship Chair
Office of Fraternity and Sorority Life
4000 Central Florida Blvd
Orlando, FL 32816*

If level of sponsorship allows, send a copy of company logo to ucfansponsors@gmail.com
If you have any questions regarding this form please contact Shawnee Lowrance or Bailey Moroney at ucfansponsors@gmail.com